

# ABOUT FORMVISION LUXURY DEPARTMENT



Formvision's architecture department was founded in 2021, employing the best architects, urbanists, designers and VR artists who work as one to fulfill our customers' wishes and more. Our team of 40 employees is spread across two important German automobile locations, Ingolstadt and Munich. We are also located in the city of Novi Sad, Serbia, the capital of European culture. The coordination and management is done by Paul Regler, the CEO of Formvision.

After a decade in automotive industry, Paul Regler decided to bring Formvision to another level by exploring architecture and employing Milica Gruban as head architect. Paul recognized Milica's talent for design and with her ambition and experience, they kicked off a luxury architecture department.



The Formvision team designs and defines residential space, whether it be a villa, automobile or a yacht. Our concept is combining the fluidity and solidity in a perfect philosophical symbiosis of the East and the West, later translated into a relation between the clean fluid lines of automotive industry and strong architectural constructions.

We're not unfamiliar with yacht design either. Yachts exude luxury and luxury is what we know best. Taking into account our modelists' years of experience making automotive features for Volvo, Audi and Rolls Royce, our modeling work is recognized globally.



Intertwined knowledge of architectural principles and car design gives a foundation needed for inventing mind blowing yacht interior designs of futuristic automotive nature. The idea was to unite the best designers with futuristic visions who would work as one entity in order to create extravagance for people appreciative of details and fine aesthetics. Our company works as a team of great minds connected, who think alike and are in consonance.

For us, luxury means devotion to details and quality. The feeling a luxury space provides is rooted in the thought and aesthetic put into planning and realization of the project. The core of the luxury department is creating projects that are adaptable to the modern lifestyle, taking inspiration in classical architecture and incorporating the two styles together. It's the idea of the project being seen through from the urbanistic start, up until the fine set up of the interior that creates harmony and elegance of the ambient.



-written by Nina Gruban